IST722: Unit 10 Participation Questions

**This is an individual assignment.**

**Before you begin, please make sure you’ve read and understand 1) our class honor code, 2) course policies on late work and 3) participation policies as posted on the syllabus. “I didn’t know” is not an excuse.**

**You should cite your sources in a standard format like MPA or APA and include a list of works cited.**

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| --- | --- |
| Your Name: |  |
| Your Email: |  |

# Instructions

Answer each of the following questions as concisely as possible. More is not necessarily better. Please justify your answer by citing your sources from the assigned readings from our textbooks, our class lectures, or online if directed to do so. Be sure to cite in text and include a list of works cited. Place your answer below each question. When you’re finished, print out this document and bring it to class as part of your participation grade.

# Questions

1. How does master data management differ from data governance?
2. Company XYZ uses an Enterprise Resource Planning system (ERP) for their operational data. This ERP system is the single source for key business entities like Customers, Products and Suppliers, and the company does not need to share these business entities with other systems. Does this company need an MDM strategy? Explain your answer by backing it up with citations.

WORKS CITED: